



“International Education” Study Abroad Agency

12 Monastyrskaya str., Perm, 614000, Russia

Tel/fax: +7(342) 210-55-05

Tel: +7 (342) 257-02-03/04

Email: intered@perm.ru www.intered.ru

13th INTERNATIONAL FAIR

“EDUCATION ABROAD”

19 February 2017

Dear Colleagues,

We, “International Education” Study Abroad Agency, have the honor to inform you of the 13th International Fair “Education Abroad”, which is to be held on the 19th of February, 2017 in the city of Perm, Russia. The Fair is supported by Perm City Administration, local Department of Education and Perm Rotary Club.

Since 2005 our Agency has been taking responsibility for the Fair organization, which is estimated as a highly successful professional event. Educational institutions from all over the world (the UK, Ireland, the USA, Canada, Switzerland, Germany, Australia, Greece, Malta, Cyprus, the Czech Republic and some other countries) participated in the previous Fairs. The whole enterprise turned out to be quite a fascinating event, and attracted many citizens and guests of the city.

To attract potential customers the Fair is broadly advertised through Perm mass media (local television, as well as federal channels, Internet, radio, newspapers and magazines), let alone the promotional materials are distributed among school-college-university students.

To secure individual approach to each visitor, satisfying personal requests and wishes, the Fair is managed in the workshop framework: the participants occupy separate tables and consult the visitors on their educational programmes. Simultaneously, presentations are held in a nearby conference-hall.

FAIR DETAILS

Date:

19 February 2017 (Sunday)

Organizer:

“International Education” Study Abroad Agency

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Support:

Perm city Administration, Department of Education, Rotary Club Perm.

Place:

“URAL” Hotel (www.hotel-ural.com)

Participants:

Educational providers from different countries: representatives of schools, colleges, universities and language centers from around the world.

Visitors:

Citizens of Perm and Perm region, students, school children, parents, graduates (aimed at continuing their education abroad), teachers and professionals.

Aims:

- To advertise education abroad
- To ensure people get precise information about foreign educational institutions
- To enable local people meet with foreign educational providers and ask all the questions face-to-face

Basic areas represented:

- Higher education (colleges and universities)
- Secondary schools (day and boarding)
- Vocational training (diploma and certificate programmes)
- Language courses (English, German, French, Spanish, Italian languages, etc.)

Format:

Workshop (+ presentations during the day upon your request).

Working hours:

12:00 a.m. to 7.00 p.m.

Accommodation:

Hotel rooms are booked for participants (at extra price) in the same hotel, where the Fair is held.

Cost of participation: 1 300 EURO

Included:

- Rent of the exhibition hall and equipment (additional table, if required, is provided at extra cost);
- Advertisement in the local mass media, distribution of promotional materials in colleges, universities and school;
- Participants' show bag;
- Meals;
- Evening gala-dinner;
- Hotel reservation service;
- Transfer organization service (transfer is at extra price);
- Interpreters and assistants (upon request)

Not included:

- Accommodation (EUR 90 - 300 per night upon your request);
- Bus transfer from Yekaterinburg to Perm (for the participants of Yekaterinburg Fair);
- Transfers upon arrival and departure.
- Cost of one more participant from the same company – 150 Euro per each person.

IMPORTANT!

There's a special **“early bird” discount of 150 Euro** for those who register for the fair till 1st September 2016! Take your chance and be the first!!!

“PARTICIPATION IN ABSENTIA” option

Price:

450 EURO

Includes:

- Representing your educational establishment by a well-prepared person at a separate table in the exhibition hall;
- Giving out your brochures and consulting the visitors about your study programmes;
- Enrolling prospective clients, consequently providing you with the data.

PLEASE, NOTE:

THE APPLICATION FORM IS SENT AFTER YOU CONFIRM YOUR PARTICIPATION.

APPLICATION DEADLINE IS DECEMBER 15, 2016!

Please bear in mind, the Exhibition is an all-Urals one, thus alike events are held in Yekaterinburg, Ufa and Sterlitamak.

Date	Event	Agency
15-16 February 2017	Fairs in Ufa and Sterlitamak	“Inkort” Email: incort@mail.ru Website: www.incort.ru
18 February 2017	Fair in Yekaterinburg	“Education abroad” Email: info@edu-abroad.su Website: www.edu-abroad.su
19 February 2017	Fair in Perm	“International Education” Email: intered@perm.ru Website: www.intered.ru

IF OUR OFFER IS INTERESTING TO YOU, PLEASE, LET US KNOW VIA E-MAIL,

FEEL FREE TO ASK ANY QUESTIONS!

Contact us on: intered@perm.ru